



# Bell Real talk

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Let's *really* talk  
about Bell.

## For decades, Bell Canada has taken advantage of our work and our loyalty.



Bargaining unit work has been snatched away through non-union outsourcing, contracting out, and job erosion across Bell units. All the while, our employer has imposed working conditions that members say increase stress and harm their mental health.



Most recently, Bell Canada threatened the future of good telco jobs in the complete outsourcing of the new Wireless to the Home program for rural Canadians while laying off technicians for the first time in the company's history.



Was this a business decision? Was it made to protect Bell's bottom line? Are Unifor technicians unavailable, or is Bell unable to hire more for this important project? NO.



The company all-but admitted that it was taking this action to punish workers for asserting our rights, blaming poor "labour relations".

### Enough is enough.

Bell has been eroding our work for many years. Now, Bell workers are fighting back. It's time to take the power back, and unite as one big Unifor family.

**Are you ready for some Bell real talk?**



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## Get ready to take action!

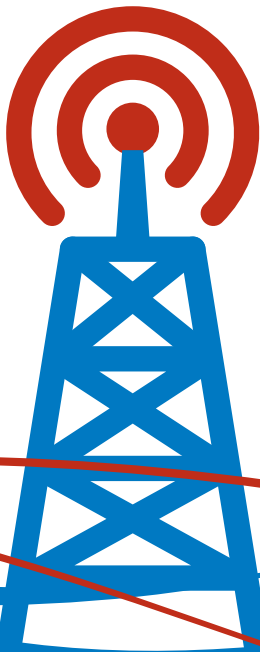
Visit [bellrealtalk.ca](http://bellrealtalk.ca) to get updates and stay informed.

We must defend the future of good, unionized jobs in Canada's telecommunications sector.



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